



ANNUAL REPORT 2023-2024

REPORT HIGHLIGHT

A year of growth, outreach, and development

TABLE OF CONTENTS

Message from Chair 3

Introduction 5

History 6

By numbers 2023-2024 7

Programs 8

Capacity 9

Financial report 2023-2024 10

Board of directors 11

MESSAGE FROM CHAIR

A YEAR OF GROWTH TOWARDS NEW HORIZONS

The year 2023-2024 represented a stepping stone for the Arab Culture Club. The expansion of programming towards other cities in New Brunswick brought with it opportunities for bigger dreams and wider scope of activities and audiences.



As I think about what to share with you in the first Annual Report by the Arab Culture Club, I find myself reflecting on the journey this small organization has been on since 2019.

What started as a small dream, has witnessed significant evolution and growth for a very unique mission: Sharing the Magic of Arab Culture with the community.

From organizing cultural activities that celebrate Arabic literature, music, and visual art, to organizing workshops that delve into the rich history and literature of the Arab world, we have strived to create an inclusive and vibrant environment for everyone.

Our board members and volunteers have been the backbone of this organization, bringing passion, creativity, and dedication to every event and project. It's their enthusiasm that has turned our vision into a reality. We have collaborated with various community groups to ensure that our reach extends to people of all ages and backgrounds.

Looking ahead, we have ambitious plans to expand our initiatives and introduce even more diverse aspects of Arab culture to our community. As we celebrate our achievements and look forward to the future, we remain committed to our mission of sharing the magic of Arab culture. We invite you to join us in this journey, to explore, learn, and experience the beauty and depth of Arab heritage. Thank you for being a part of our story, and we can't wait to see what we can accomplish together in the coming years.

Reem Fayyad

Chair/President - Founder





A Special Program with
The Canadian Arabic Orchestra
for the first time in
New Brunswick

جاز عربي
Jazzy Arabia

ARAB CULTURE CLUB INTRODUCTION

La magie de la culture arabe - The magic of Arab Culture-
سحر الثقافة العربية

ABOUT US

A Not-for-profit organization, independent of ethnicity, religious beliefs, and politics, the Arab Culture Club was established in November 2019, and incorporated in 2022

OUR MISSION

Provide an environment to experience and share Arabic culture, language, history and heritage as a beautiful element in the Canadian fabric, and to forge links between Arabic culture and the diverse community around it

OUR VISION

The club is an integral partner within the cultural horizon in New Brunswick, representing the pride and richness of Arab Culture and heritage, and contributing to a dynamic, engaged, inclusive and proud Canadian Arab community



ARAB CULTURE CLUB **HISTORY**

OUR HISTORY

The Arab Culture Club started end of 2019 with a group of friends who had a dream about sharing the beauty of their heritage and culture with the community.

After 2 public activities, the organization had to pivot towards virtual events when the pandemic hit early 2020.

The year 2022 witnessed a step forward as the club Kick started the celebration of April as Arab Heritage Month.

What started as a project in the Greater Moncton Area, grew into an organization that presents Arab Culture and heritage in various cities around New Brunswick



ARAB CULTURE CLUB BY NUMBERS 2023-2024

14 activities

**900 citizens
served**

20 artists

15 volunteers

115 members

4 cities

18 partners

**2K+ followers on
social media**

**\$9K mobilized
(grants & sponsorship)**



ARAB CULTURE CLUB PROGRAMS



2023-2024 was a stepping stone into larger outreach and expansion towards other communities in New Brunswick

The Arab Culture Club successfully celebrated Arab Heritage outside the region of the Greater Moncton Area, and steadily worked towards a stronger network, outreach and partnerships

Arab Heritage Month 2023

Series of activities organized during April 2023 and included: Arabic Calligraphy exhibitions, Partnership with libraries to feature Arab authors; Arabic calligraphy workshops, Trilingual poetry reading & live calligraphy, and Children activity

Children activity for Christmas break

In collaboration with the public library in Dieppe. ames and fun Dec. 2023: 33 attendees

Arab Culture around NB

Conducting series of activities in cities other than Moncton. Saint John, Fredericton and Dieppe enjoyed: Trilingual poetry readings, Arabic calligraphy workshops, and a concert that hosted 14 musicians "Quest for Tarab"

Outreach and networking

Proactively reaching out to local and national partners through presentations (Dieppe, Riverview, Saint John), and attending events (MOSAIQ festival in Moncton, Arabic Canadian Book Fair in Ontario), Meetings (Canadian Arabic Orchestra)





ARAB CULTURE CLUB

CAPACITY

STRONGER GOVERNANCE

Undertook a strategic planning exercise that established thematic teams engaging volunteers
Identified priorities: Financial model, communication and networking
Rented a meeting space in Moncton

ENHANCED CAPACITY (HUMAN AND FINANCIAL)

Increased the base of members (by end of March 2024) to 100 members
A pool of 50 interested volunteers, with 15 actively engaged in planning and delivery of programs



ENGAGED ARTISTS AND TALENTS

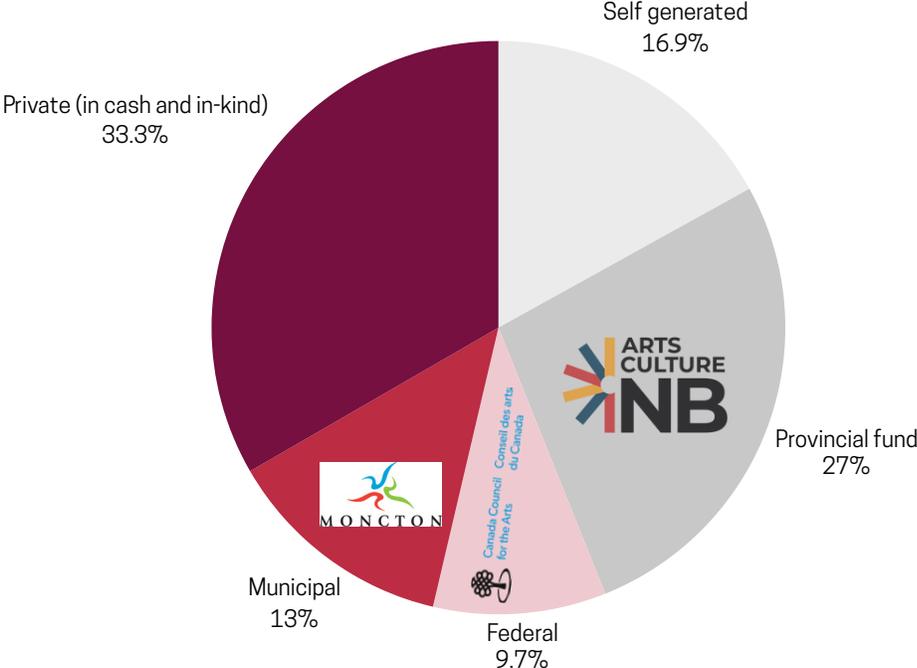
Engaged and promoted 20 artists through the various programs and activities, Arab, Canadian Anglophone, and Acadians.



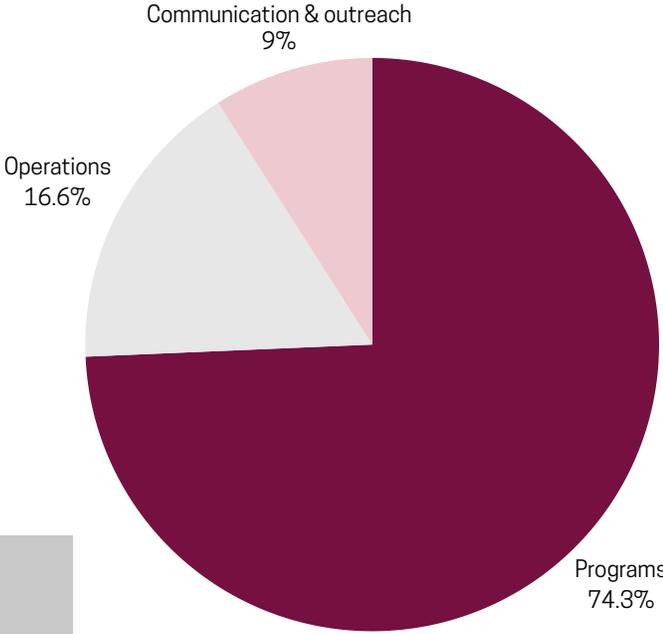
FINANCIAL REPORT 2023-2024



Total Revenues
\$15,400



Total expenditure
\$16,328



Deficit: \$928



ARAB CULTURE CLUB BOARD

The dedicated board members that help present and share the magic of Arab culture (2023-2024)



Reem Fayyad
Chair/President - Founder



Neila Goumiri
Vice Chair/President



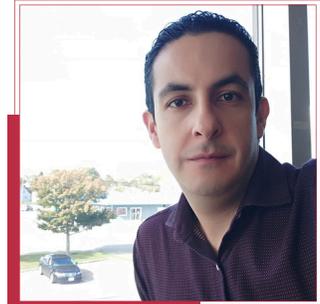
Hussam El-Gammal
Treasurer



Khalid Badrezzamane
Founder



Fatima Benemmane



Islam Mamdouh



Ammar Younus



Amal Kilani -until Jan 2023

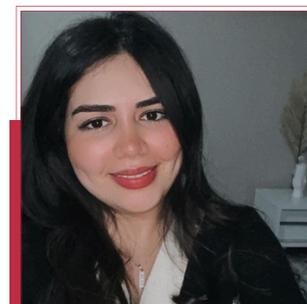


Maha Dweik

Farah Ait Ali



Sofia Zineddine



Sharing the magic of Arab Culture

A successful 2023-2024 paved the way to huge opportunities in 2024-2025. We continue to pursue our strategic goals and objectives as we are joined by more partners, members, volunteers, and continue to be approached and trusted by artists from various disciplines and backgrounds



MORE ABOUT US



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